

Lake Norman Tennis Association

SERVEACES Mini-Tennis League



...and Cervezas!

Be a part of the excitement!

LNTA's ServeAces is the latest craze to hit the LKN bar scene. Players came out in record numbers for the Spring season. Our plan is to continue to grow this league, adding sponsors and players. Sponsoring a team spotlights your bar for extra exposure ad patronage. **This is a great way to get discovered!**

Don't miss your chance to take part in the 2017 Fall season!



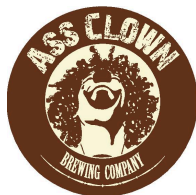
The 2017 Spring Season

- Grew from 6 to 12 teams!
- Players grew from 64 to 128!

Sponsors - What's in it for you?

- **Exposure** through our social media network and the launching of the NEW LNTA website this summer, we'll reach **over 2000 members in Lake Norman**.
 - Weekly updates including standings, photos, and any bar news
- All players (**over 100**) will receive a T-shirt bearing all **sponsor logos**
- All **marketing materials are provided** and will include sponsor logos
- All **equipment is provided**
- **Sign-up made easy** using a QR code shown on flyer posted at your site.
- All communications to players/bars will be handled by team ambassador; League management & scheduling **handled through LNTA**
- End of Season **player party** will be hosted at winning establishment and sponsored by LNTA. Last season's End of Season party was attended by over 50 players.

2017 Sponsors



The mission of the
Lake Norman Tennis Association
is to grow the game of tennis in
the Lake Norman area.

